



EMPLOYEE ENGAGEMENT AND CULTURE SURVEYS

Feel free to visit our website and request a demo
<https://www.surveifyesta.com/contact-us/>



WHO WE ARE



We Inspire Growth Through Innovative Research Solutions.

With a team of specialists that are available to assist with client research needs, we pride ourselves in providing scalable research solutions, while breaking the boundaries of research with our innovative thinking.



Research Specialists

Our team consists of experts that are highly trained and experienced.



Fast Turnaround Times

Quick turnaround times compared to our traditional players.



Cost Effective

Offline links or QR codes are sent to respondents, that can respond in the comfort of their homes, speeding up the data collection process.

Surveyfiesta® is a **market research and surveying** company that simplifies the collection, analysis and reporting of market related data. We strive to take the pain away from conducting market research through our exceptional online survey platform. We offer an advanced online survey platform that looks to deliver all the essentials to our growing global clientele.

Our plans are designed to provide the necessary flexibility that **meets your specific budgetary and service needs**. Furthermore, provide the necessary surveying services to our clients to help them push forward, grow, observe, learn and assist businesses in making informed business decisions based on real actionable data.



MARKET RESEARCH APPROACHES

Surveyfiesta[®] prides itself on the ability to choose between **qualitative** / **quantitative** or integrated methodologies (mixed methods) based on what is best for the project and research.

We do our data collection on our platform

We continuously building a customized, closed, digital (online and mobile) collaboration platform with consumers that are interested in their voice being heard by brands.

As one of the leading global online surveying companies, we offer our customers subscription options which include a **free trial account**, **silver** and **gold plans**.



“Culture eats strategy for breakfast.”

— Peter Drucker

Organisational Culture is one of the critical element that should be assessed within an organisation. Both employee engagement and culture have been considered the #1 HR trend for many years, as one affects the other. It has been discovered that most organisations have two cultures; formal and informal and if management do not consciously work on growing the formal culture, the informal takes over and vice-versa.

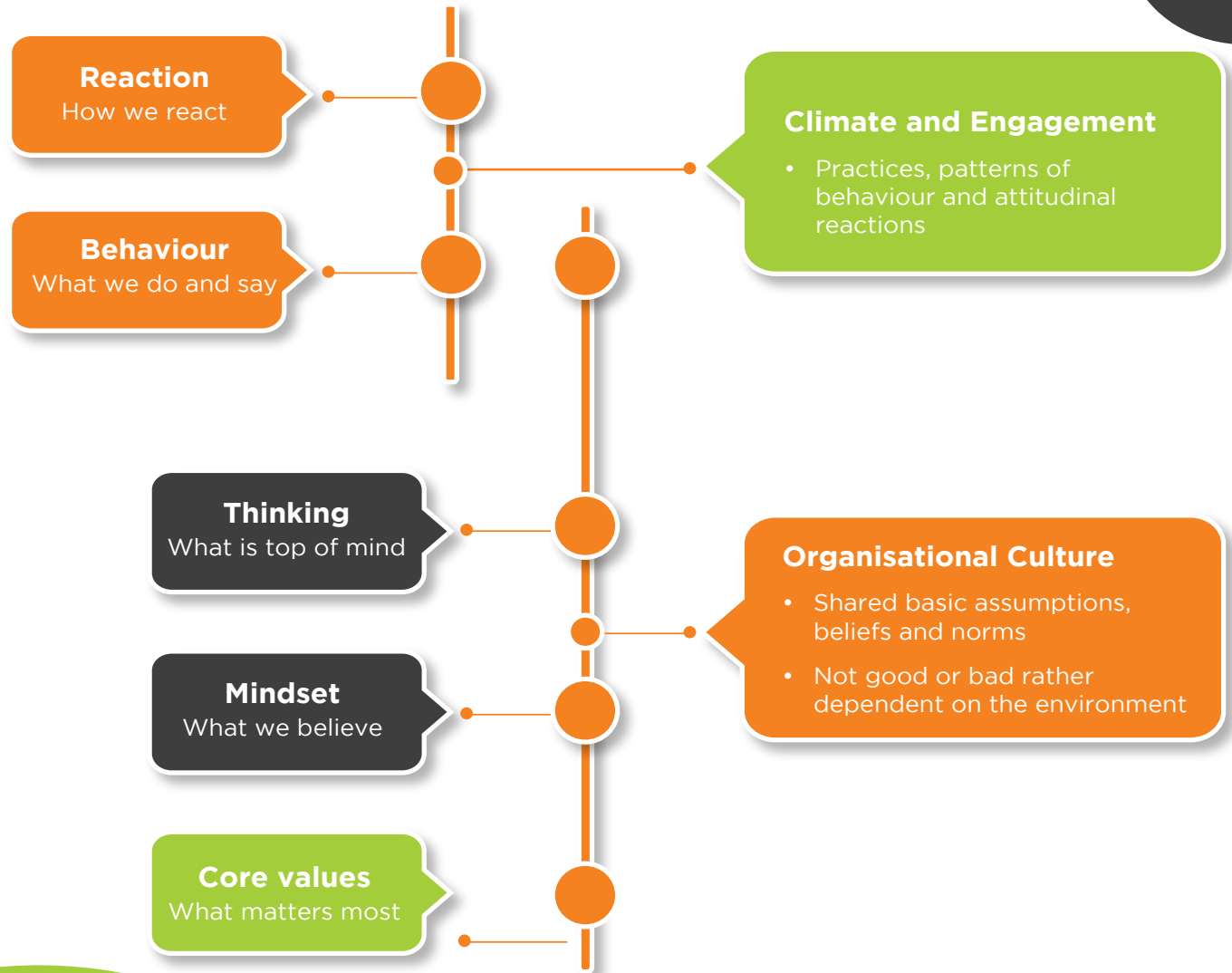


EMPLOYEE ENGAGEMENT, CULTURE & CLIMATE SURVEYS

The employee engagement survey presents the levels of enthusiasm and connection employees have with their organisation. It is a measure of how motivated people are to put in extra effort for their organisation, and a sign of how committed they are to staying with the organisation. Employee engagement is more than just employee happiness or satisfaction. Perhaps the most important thing to know about employee engagement is that it is an outcome. How you can impact employee engagement depends on your understanding of what's driving it and how you can influence those drivers.

The organisational culture on the other hand, deals with the organisation's identity, how the values are upheld and the norms that the organisation has built overtime. The primary aim then lies in appointing employees who share your convictions and portray an attitude that changes in line with your organisational goals is critical to developing an organisational culture that is centered on the occurrences/ideas that are most important to the organisation.

Whilst the consideration of how your employees experience their overall work environment, the impact of the decisions made by management, actions and values portrayed by the leaders as well as the salary packages perceived by employees – is referred to as the organisational climate.



BENEFITS OF CONDUCTING EMPLOYEE SURVEYS

- Enable management to demonstrate their commitment to the employees
- Provide a platform for employees to directly contribute to organisational improvement
- Show employees that their opinions are valued
- Ensure that employees are serious partners in the process of transformation and improvement
- The results will indicate levels of employee's satisfaction

THEMES TO BE UNCOVERED

- Career development
- Teamwork
- Employee wellness / mental health
- Salaries and company benefits
- Level of satisfaction
- Relationship with managers
- Work life balance
- Work culture
- Communication



OTHER PEOPLE AND CULTURE SERVICES WE PROVIDE



Employee Loyalty and Insight:

- Our Employee Loyalty and Insight (ELI) kit is based on industry research and experience, which speaks to the relationship between employee loyalty and organisational performance. The “insight” component of this survey kit seeks to capture the employees knowledge of the business, and the perceived challenges. Our consultants assist with the scoping, design, administration and reporting of the ELI kit.



Employee Exit Interviews:

- Since it's not always possible to conduct face-to-face exit interviews, our consulting team has developed a solution, which simplifies the exit process for employers and departing employees alike. We assist with the scoping, design, administration and reporting of the exit interview survey kit, with a purpose of gathering data to not only help the organisation to improve based on the reasons for the employee departure, but also to turn the possibly disgruntled employee into a proud alumnus.



Knowledge Management:

- Though our eLearning Management Platform, organisations are able to easily convert existing training material, policies, presentations and other multimedia into a powerful eLearning course. Our management portal allows HR, Training offices and management the ability to track employee progress and compliance. Our Course Builder is easy to use and includes features that allow course administration over mobile devices.

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