



## ABOUT US

Founded in 2017, Surveyfiesta<sup>®</sup> is a market research and surveying company that simplifies the collection, analysis and reporting of market related data. We strive to take the pain away from conducting market research through our exceptional online survey platform and inhouse research expertise. We offer an advanced online survey platform that looks to deliver all the essentials to our growing global clientele.

We provide the necessary surveying services to our clients to help them push forward, grow, observe and learn.

In terms of prevailing State definitions, we are regarded as a Small Black Enterprise (SBE) being Level 1 EME and a Level 1 BBBEE contributor.

*Inspiring growth through innovative research solutions*



## MARKET RESEARCH APPROACH

Surveyfiesta<sup>®</sup> prides itself on its ability to choose between qualitative, quantitative and integrated methodologies (mixed methods) based on what is best for your company.

We are flexible and can also do ad hoc research.

As one of the leading global online surveying companies, we offer our customers subscription options which include a free trial account, SME and our feature-stacked Corporate subscription.

*Driving Growth in Every Industry*



## RESEARCH SERVICES

- Customer Satisfaction & Experience
- Consumer Behaviour & Motivation
- Pre and Post Ad testing
- Concept Testing
- Brand Health
- Employee Loyalty and Insights (pulse, culture surveys etc)
- Paid Surveys & Panel Management
- Digital Examinations
- Fraud Thermometer
- Online Assessment Builder



## OUR DATA COLLECTION PLATFORM

Surveyfiesta® is continuously improving its customized, closed, digital (online and mobile) surveying platform where consumers voice their views to participating brands.

## CONTACT US

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