



# EDUCATIONAL SERVICES SECTOR

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Feel free to visit our website and request a demo  
<https://www.surveyfiesta.com/contact-us/>



## WHO WE ARE



### We Inspire Growth Through Innovative Research Solutions.

With a team of specialists that are available to assist with client research needs, we pride ourselves in providing scalable research solutions, while breaking the boundaries of research with our innovative thinking.



#### Research Specialists

Our team consists of experts that are highly trained and experienced.



#### Fast Turnaround Times

Quick turnaround times compared to our traditional players.



#### Cost Effective

Offline links or QR codes are sent to respondents, that can respond in the comfort of their homes, speeding up the data collection process.

**Surveyfiesta®** is a **market research and surveying** company that simplifies the collection, analysis and reporting of market related data. We strive to take the pain away from conducting market research through our exceptional online survey platform. We offer an advanced online survey platform that looks to deliver all the essentials to our growing global clientele.

Our plans are designed to provide the necessary flexibility that **meets your specific budgetary and service needs**. Furthermore, provide the necessary surveying services to our clients to help them push forward, grow, observe, learn and assist businesses in making informed business decisions based on real actionable data.



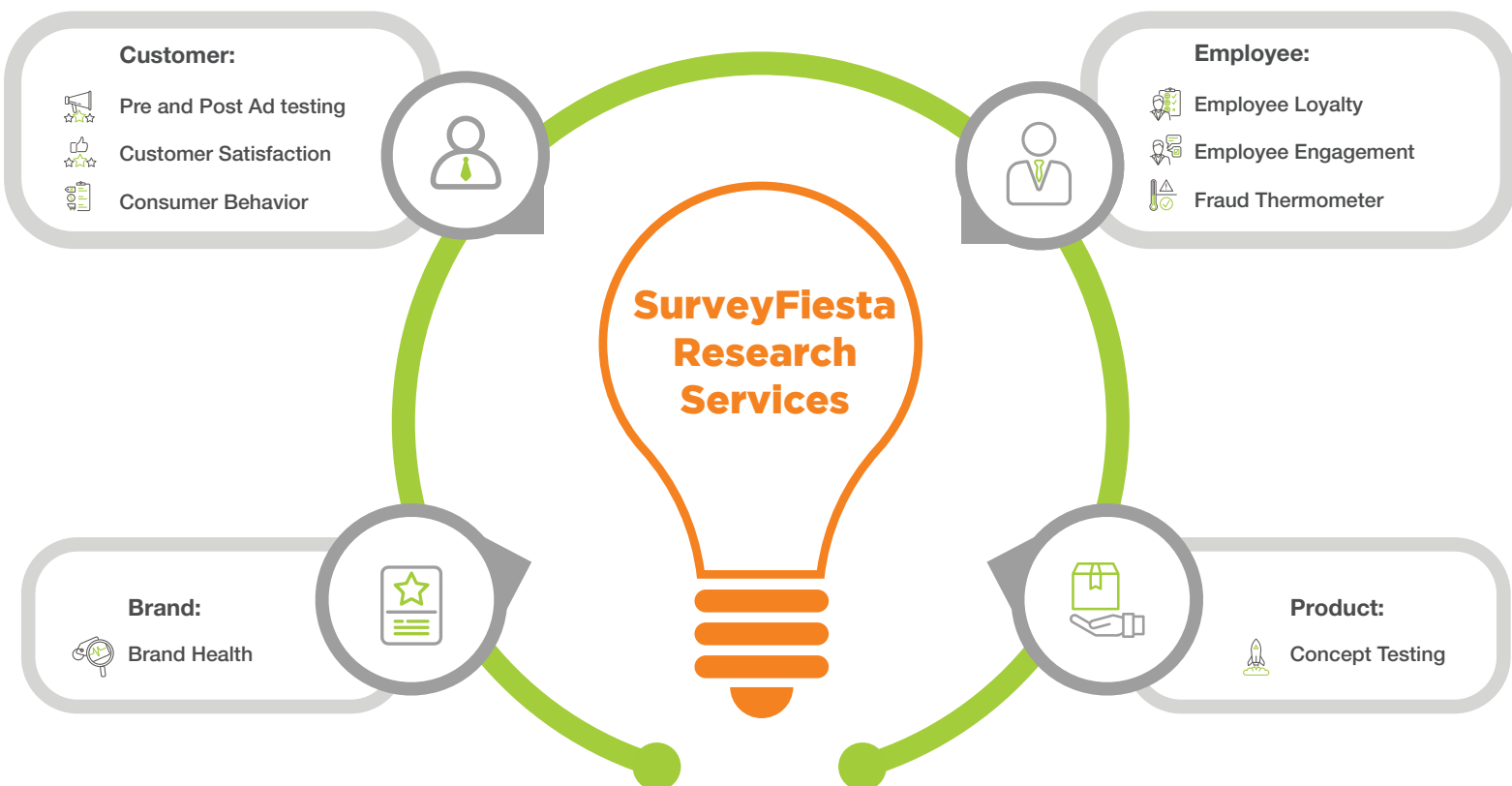
## MARKET RESEARCH APPROACHES

Surveyfiesta<sup>®</sup> prides itself on the ability to choose between **qualitative** / **quantitative** or integrated methodologies (mixed methods) based on what is best for the project and research.

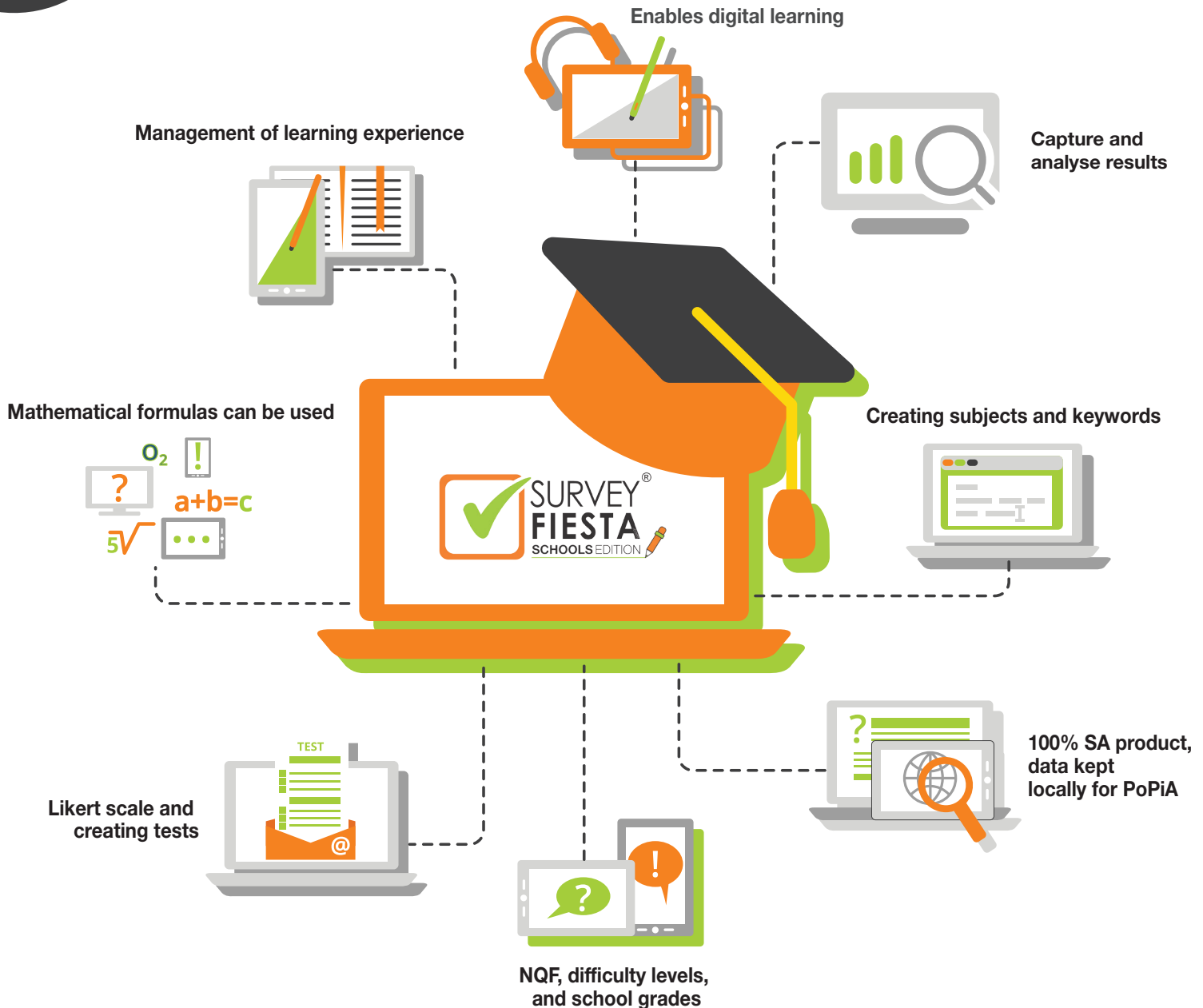
### We do our data collection on our platform

We continuously building a customized, closed, digital (online and mobile) collaboration platform with consumers that are interested in their voice being heard by brands.

As one of the leading global online surveying companies, we offer our customers subscription options which include a **free trial account**, **silver** and **gold plans**.







SurveyFiesta is specifically designed for use by schools and universities. In particular, it allows you to create timed assessments, and tag them with keywords, topics and difficulty levels. You can allocate a score, points or “marks” to a test question. SurveyFiesta also allows you to create academic-style tests, both for formative and summative testing. Hence, educators/academics can use the SurveyFiesta platform to test knowledge at the end of a course, or during a course to assess learning progress. At the end of each assessment, the SurveyFiesta platform collates the marks to give an overall score per learner or student.



## FEATURE SUMMARY

- Create tests or quizzes using sixteen different question types, including multiple choice grids for Likert-scale questionnaires (e.g. for social sciences), image and map questions (e.g. for geography, biology, etc.);
- Easy to use drag and drop user interface;
- NQF levels and South African school grades can be allocated per-test/survey;
- Question difficulty level feature enables you to set individual question difficulty;
- Share a survey anonymously or with existing registered users to create test templates;
- Bulk-add learners or students to share a survey;
- Capture results and analyse results in a dashboard display, both after the test/survey and live during the test/survey;
- Various standard report types, including Raw data and PDF report generation options;
- Add your own branding and logo for your school or university;
- Text editor allows mathematical symbols;
- Time limits allowed on the assessment, e.g. for summative assessments (tests);
- Ability to choose whether to display correct answers during a test (formative assessments);
- Enables management of student registration processes;
- API integration to your intranet for open access by registered students;
- Data is stored locally in a local cloud, complying with POPIA and encryption requirements; and
- A 100% South African product with local in-country support, offering product training courses for in-house SurveyFiesta platform administrators.

Other features we offer with our additional, academic-specific solutions include the collecting and reviewing of research abstracts and papers, conference management, and more.

## CONTACT US

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